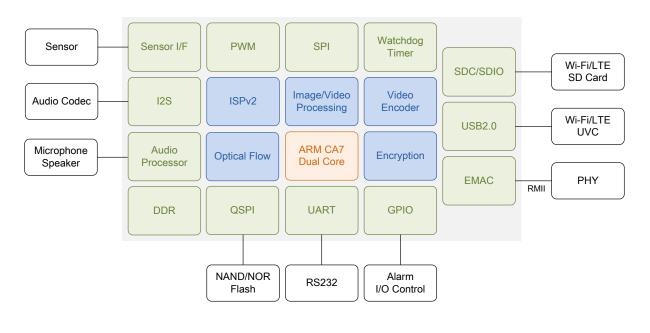
### **Application Block Diagram**



### **Overview**

The Augentix HC1715 is a cost-effective Multimedia SoC solution. It supports all types of image sensor for up to 5 Mpixel resolution. It integrates high quality Image Signal Processing V2 (ISPv2), smart image/video processing engine, high performance video encoder, hardware audio codec, hardware bit-stream encryption engine, ARM<sup>®</sup> Cortex A7 AMP dual core and complete peripherals. It provides excellent image quality, rich smart video analysis, and high performance video coding. The BOM cost is highly reduced by customer-oriented design including small package size, low ball counts, and supporting serial NAND/NOR flash.

### **Key Features**

### **Excellent Image Quality**

- Up to 3 Mpixel resolution
- Optical-Flow Noise Reduction
- General 2D graphics overlay with arbitrary layers and shapes
- True wide dynamic range (WDR)
- High quality polyphase up/down scaler

### **Smart Video Analysis**

- $\bullet$  Optical-flow
- Foreground object detection and tracking

• Accurate scene detection and segmentation

### High Performance Video Coding

- Up to 3M @ 30 fps H.264/H.265 encoding
- Up to 3 Mpixel image/video resolution
- Realtime bandwidth adaptive rate control with variable GOP, frame size, ROI

### System Design Friendly

- $10 \times 10 \text{ mm}^2$  QFN with 100 pins
- SiP with DDR2L up to 512 Mb
- Support serial NAND/NOR flash
- $\bullet$  Support RMII

# HC1715 Multimedia SoC

## **A**UGENTIX

### **General Specifications**

### Sensor I/F

• Dual 10 bit CMOS sensor or One Digital Video Port (DVP) interface

- 2-lane  $LVDS/HiSPi^{TM}/MIPI^{TM}$
- 2-channel LVDS/HiSPi<sup>TM</sup>/MIPI<sup>TM</sup>

#### **Sensor Processing**

- 3 MPixels maximum resolution
- Up to 90M pixel/s input data-rate
- Device color calibration/Digital black-level
- calibration/Fixed pattern noise reduction
- Gamma correction
- Automatic defect pixel detection/correction
- $\bullet$  Automatic crosstalk detection/correction

#### **Image Processing**

- Optical-Flow Noise Reduction
- 2D graphics for general OSD overlay with arbitrary layers and shapes
- Contrast, brightness, saturation adjustment
- Poly-phase scaler
- Digital PTZ and virtual cameras
- Flip, mirror, crop,  $90^{\circ}/270^{\circ}$  rotate
- Lens shading correction
- Lens distortion correction
- $\bullet$  WDR local tone-mapping
- $\bullet$  Two-frame HDR
- $\bullet$  2D sharpness engine for edge/detail enhancement
- $\bullet$  2D/3D noise reduction Ver2
- Hardware fisheye de-warping

### Smart Video Processing

- Advance object motion analysis
- Flexible 3A (AE, AWB, AF)
- Abnormal event detection
- $\bullet$  Electronic fence
- Human detection acceleration
- $\bullet$  Scene detection and segmentation

#### Video Encoding

- $\bullet$  Up to 3M @ 30 fps encoding performance
- Up to 3 MPixel maximum resolution
- H.265 main profile
- $\bullet$  H.264 MP/HP Level 5.1 and MJPEG
- Up to 4 simultaneous encoding stream
- Bandwidth adaptive encoding
- Real-time rate-control with dynamic ROI, resolution, frame-rate, GOP
- Support VBR, CBR, smart CBR
- Embedded AES128/256 encryption engine

#### System

- $\bullet$  ARM  $\!\!^{\textcircled{\sc B}}$  Cortex A7 AMP dual core 900MHz with multiple DMA
- $\bullet$  32 KB/32 KB for I-cache/D-cache, 128 KB for L2 cache
- NEON and FPU
- Built-in DDR2L up to 512 Mb
- $\bullet$  AES128/256 hardware acceleration
- $\bullet$  10/100 Ethernet MAC with RMII
- $\bullet$  Serial NAND/NOR flash with 400 Mbps
- $\bullet$  Audio ADC/DAC and hardware G.711/G.726 codec
- BT656/1120 video output interface
- USB 2.0 dual role with PHY
- Dual SDIO/SDC
- Multiple I2S, SPI, UART, PWM, ADC, DAC, Watchdog, multiple general purpose timer, JTAG

### Physical

- Typical power consumption is TBD
- 0.9V core voltage, 1.8/3.3V I/O voltage
- Operating temperature  $-20^{\circ}C$  to  $+60^{\circ}C$

• QFN with 100 pins,  $10 \times 10 \text{ mm}^2$ , 0.35 mm pitch

### Contact

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